



Italia Collection

NEW PRODUCT 2025

FLORIM



**LUXURY
DESIGN**



**CREATIVE
DESIGN**



**ARCHITECTURAL
DESIGN**



**CONTEMPORARY
DESIGN**



elegance



preciousness



exclusivity



charm



Luxury design

Prestigious and refined materials from among the most precious that nature has to offer. Ostentatious luxury or sophisticated use of materials for a more informal and resolute elegance.

Rare, precious, and intimately linked to the human condition, the material is reinterpreted to express the concept of the modern space.

AUTHENTIC LUXE

The Authentic Luxe collection is a celebration of luxury and sophistication inspired by the timeless allure of natural stone. Drawing from the rich veins and intricate patterns found in marble, granite, and other premium stones, this series transforms spaces into showcases of opulence and grandeur. Authentic Luxe is designed for those who desire an elevated aesthetic, blending the refinement of high-end materials with modern functionality. It embodies exclusivity and attention to detail, making it a statement choice for both residential and commercial projects.

Italia Collection

AUTHENTIC LUXE



AUTHENTIC LUXE

Luxury design
















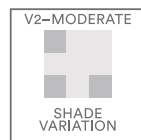
AUTHENTIC LUXE




Luxury design

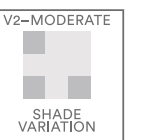




AUTHENTIC LUXE		THICKNESS	SURFACE	60x120	120x240
PEARL TRAVERTINE		9 mm 3/8" 	Matte - R10	●	
			GRIP - R11	●	
		6 mm 1/4" 	Matte Silk - R9	●	●



AUTHENTIC LUXE		THICKNESS	SURFACE	60x120	120x240
GOLD TRAVERTINE		9 mm 3/8" 	Matte - R10	●	
			GRIP - R11	●	
		6 mm 1/4" 	Matte Silk - R9	●	●

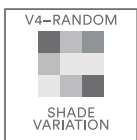


AUTHENTIC LUXE

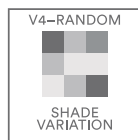
Luxury design



AUTHENTIC LUXE		THICKNESS	SURFACE	120x240
MARBLE NUAGE		6 mm 3/8" 	GLOSSY 	



AUTHENTIC LUXE		THICKNESS	SURFACE	120x240
MARBLE AUBISQUE		6 mm 3/8" 	GLOSSY 	



SENSI TERRE

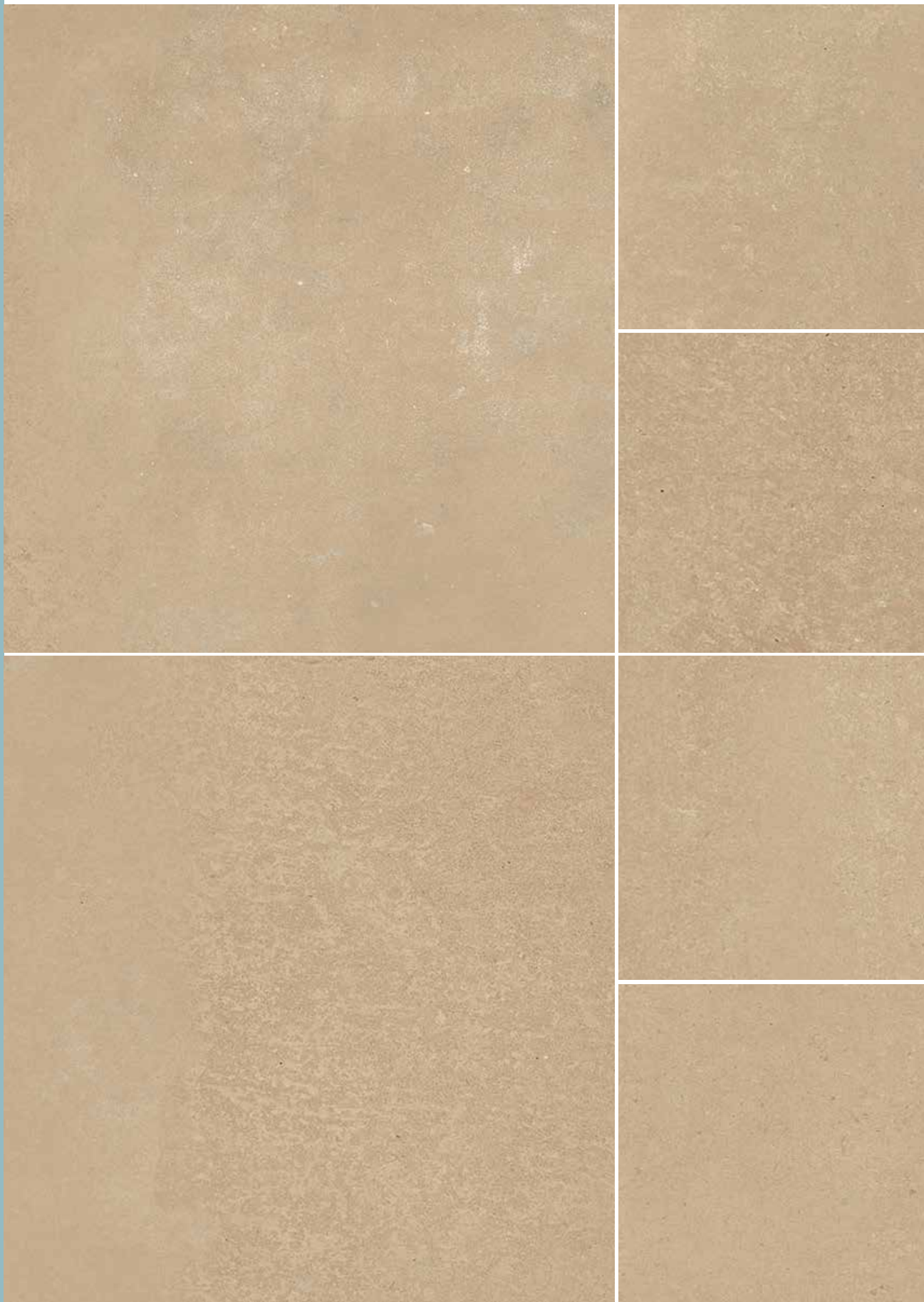
The SensiTerre collection is inspired by the raw beauty of natural earth materials, such as clay and sand. Its designs evoke a sense of grounding and simplicity, reminiscent of artisanal craftsmanship and organic textures. This collection pays homage to the timeless elegance of earthen surfaces, making it ideal for those who appreciate a refined yet understated aesthetic. Sensiterre combines traditional materials with modern design sensibilities to create spaces that are both functional and stylish.

SENSI TERRE

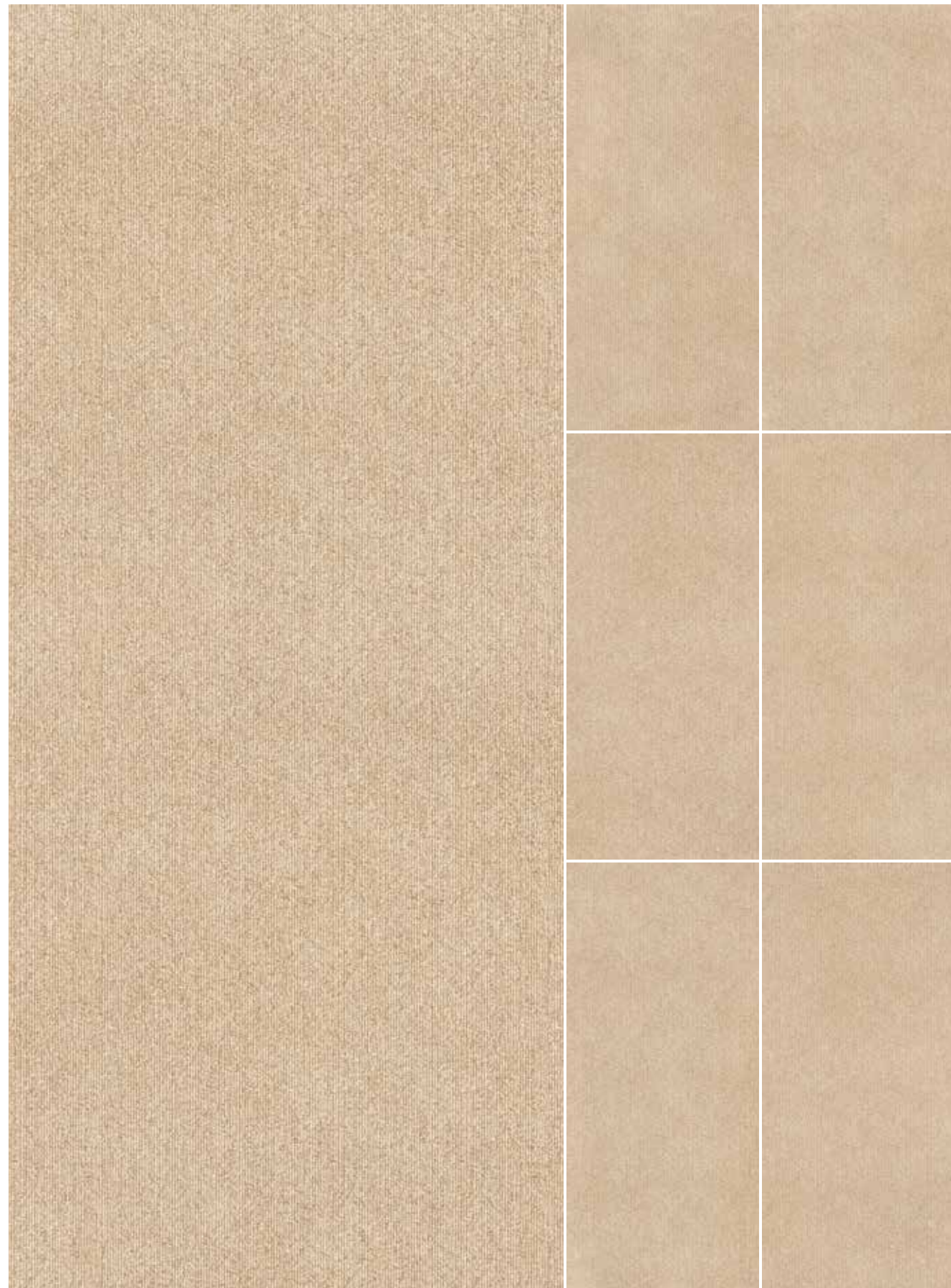
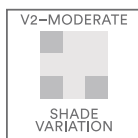





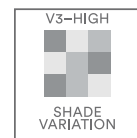


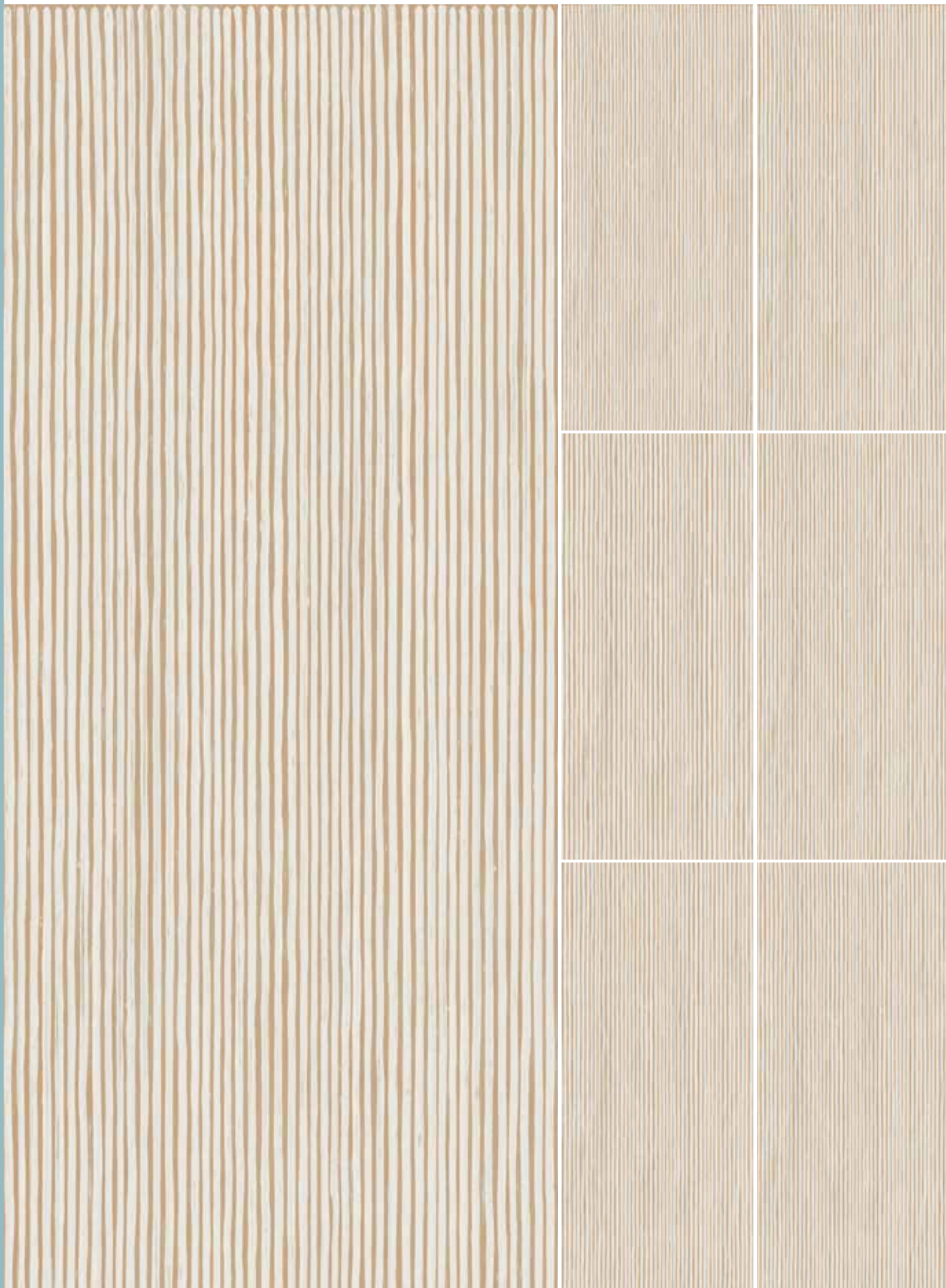




SENSI TERRE	THICKNESS	SURFACE	80x80
SABBIA	9 mm 3/8" 	NATURALE - R10 PTV	●

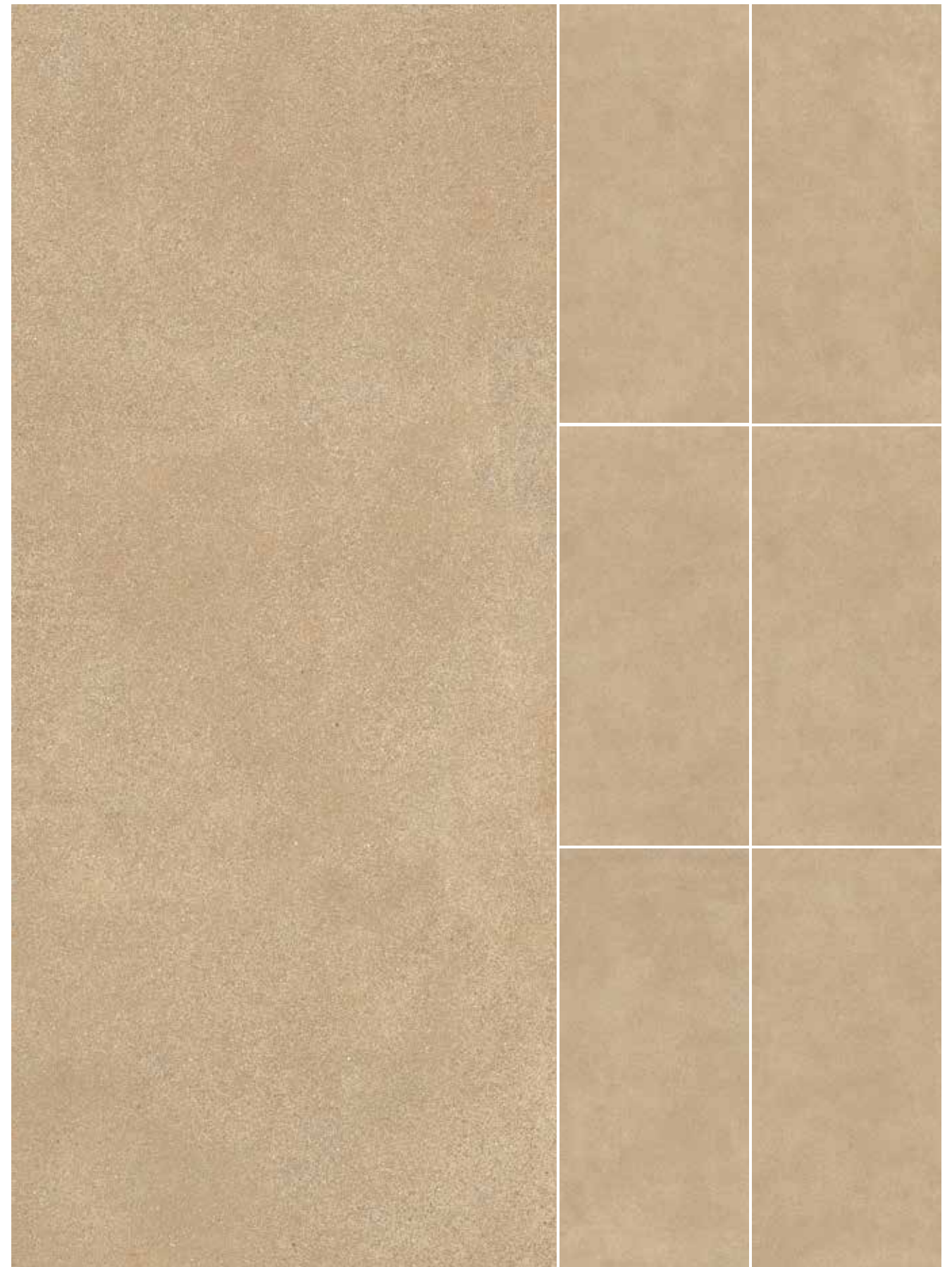
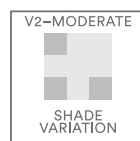


SENSI TERRE	THICKNESS	SURFACE	60x120
SABBIA	9 mm 3/8" 	Rigatino - R10 PTV	●

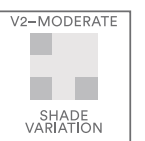


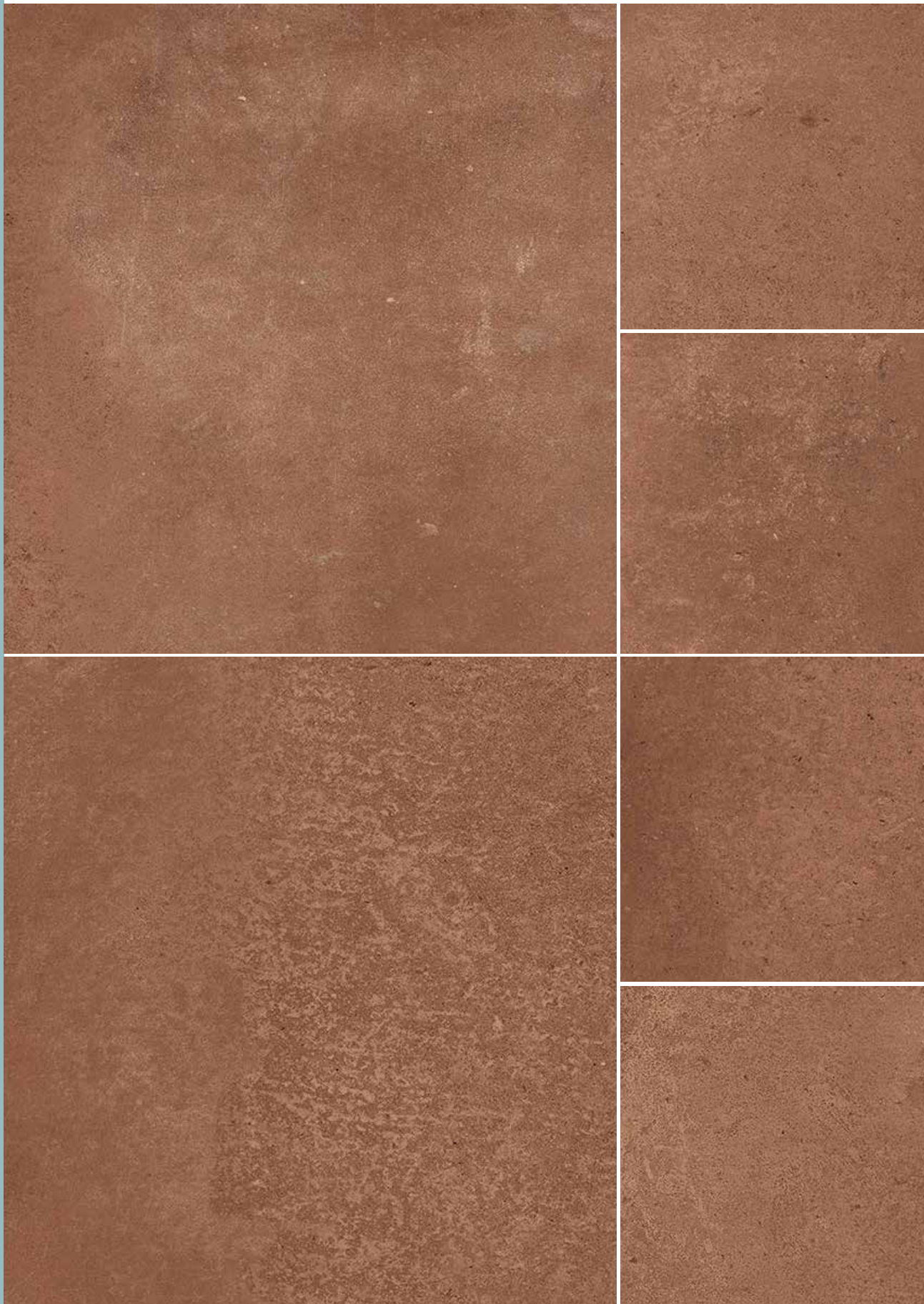




SENSI TERRE	THICKNESS	SURFACE	60x120
SABBIA	9 mm 3/8" 	Cannettato R10 PTV	(WALL TILE) 

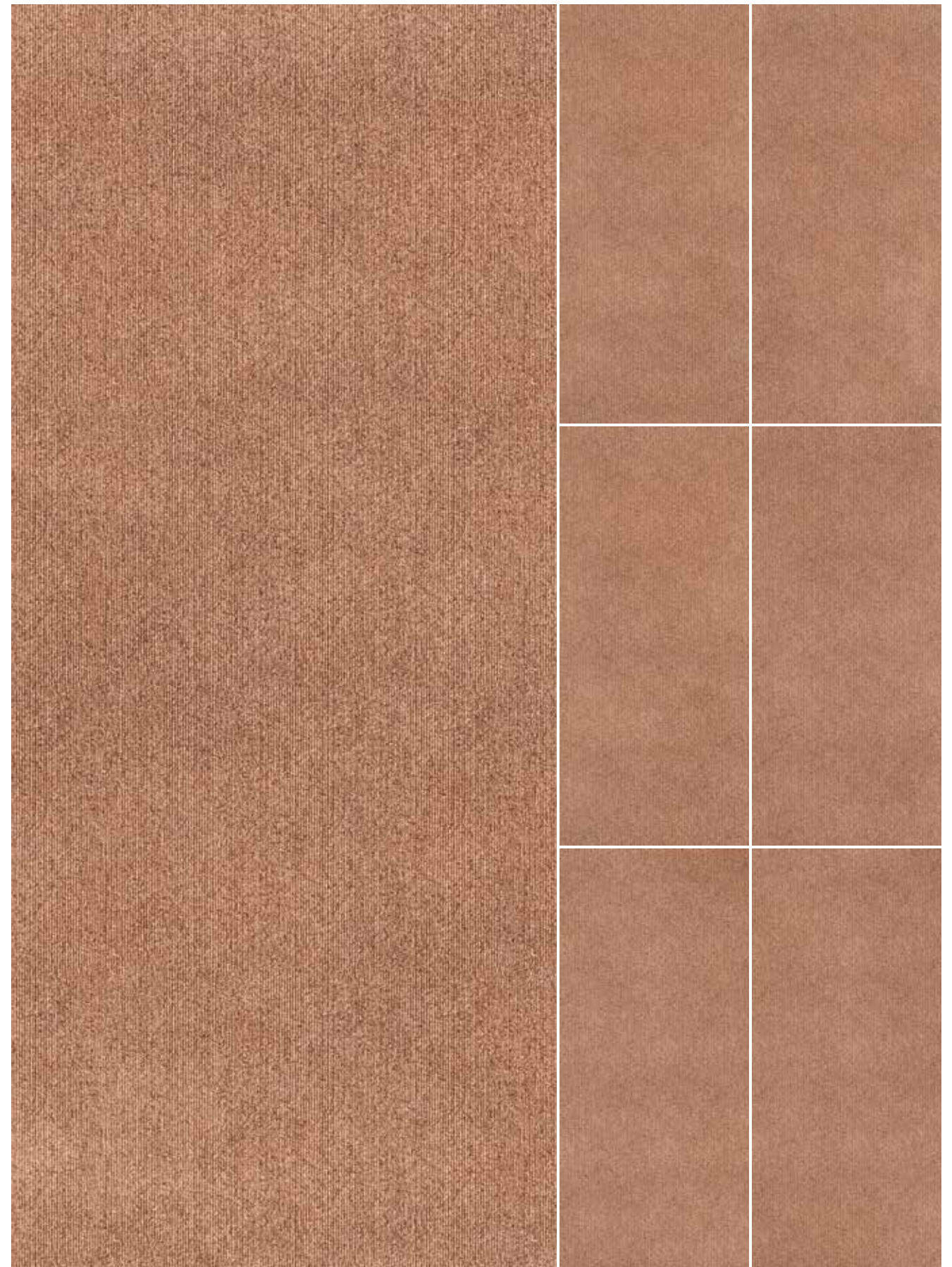
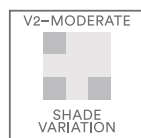


SENSI TERRE	THICKNESS	SURFACE	60x120
SABBIA	9 mm 3/8" 	Grana - R11 PTV	

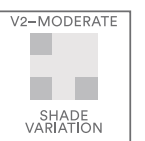


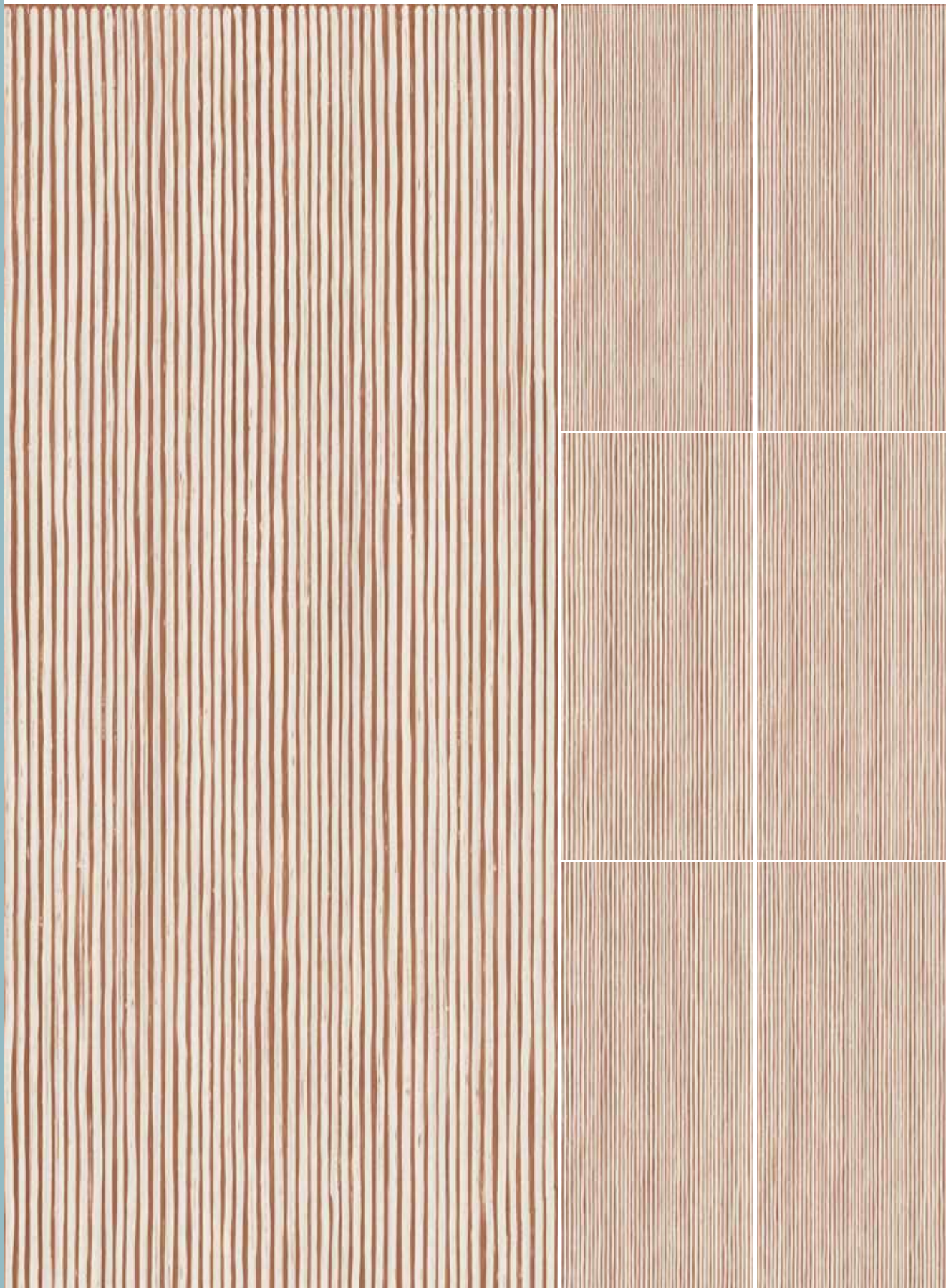




SENSI TERRE	THICKNESS	SURFACE	80x80
MATTONE	9 mm 3/8" 	Naturale - R10 PTV	

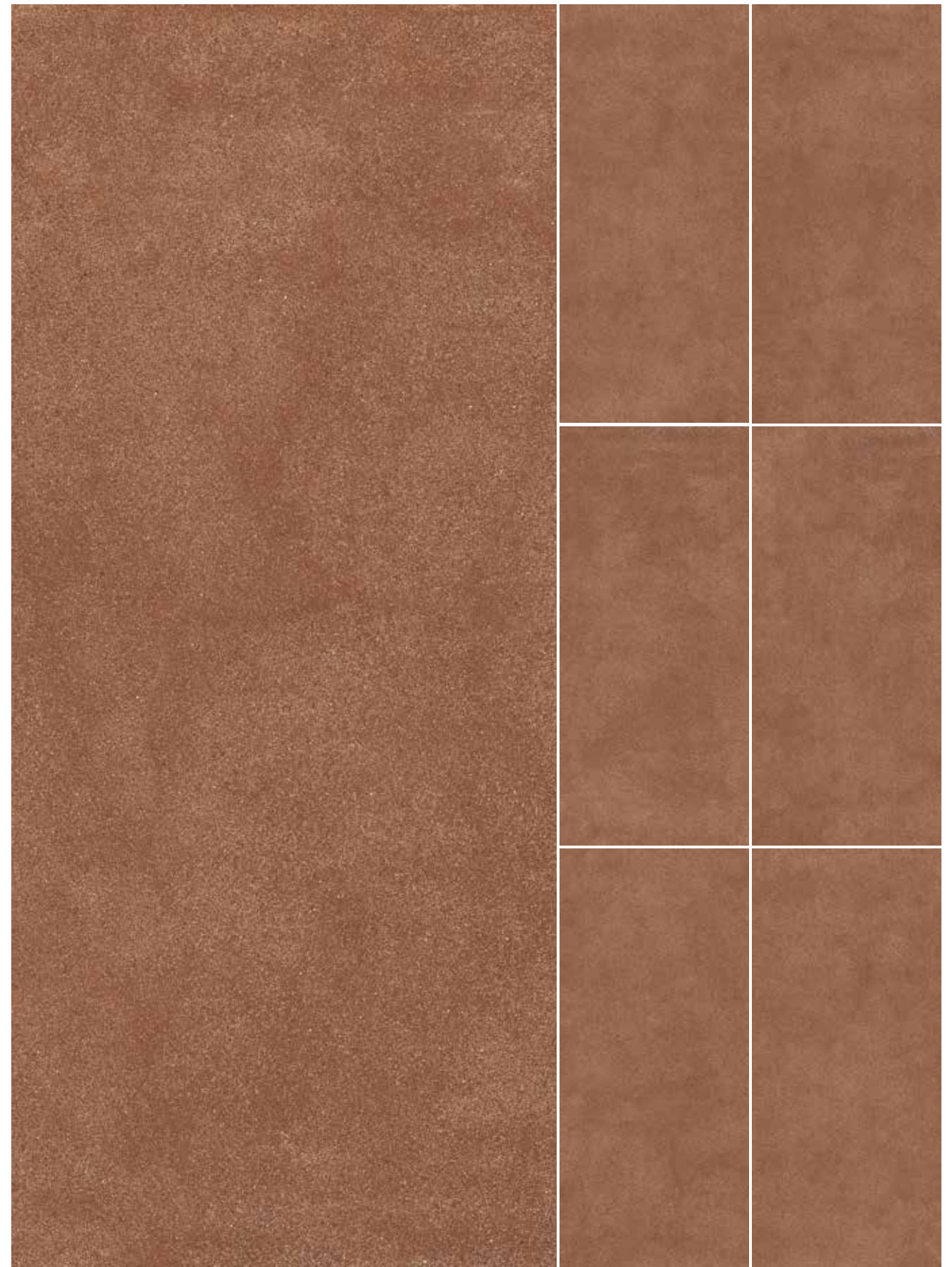
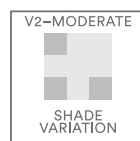


SENSI TERRE	THICKNESS	SURFACE	60x120
MATTONE	9 mm 3/8" 	Rigatino - R10 PTV	

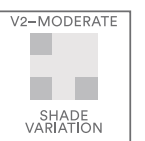




SENSI TERRE	THICKNESS	SURFACE	60x120
MATTONE	9 mm 3/8" 	Cannettato R10	(WALL TILE) 



SENSI TERRE	THICKNESS	SURFACE	60x120
MATTONE	9 mm 3/8" 	Grana - R11 PTV	



ESSENTIAL MOOD

The Essential Mood collection is a tribute to minimalism and contemporary elegance, drawing inspiration from the simplicity and warmth of natural materials. This collection embodies a refined aesthetic that seamlessly blends neutral tones with subtle textures, creating a sense of harmony and balance. Inspired by raw earth elements and soft finishes, Essential Mood is designed to evoke calmness and sophistication in both residential and commercial spaces. It caters to those who appreciate understated luxury and timeless appeal, offering a versatile foundation for modern interiors.

Italia Collection

ESSENTIAL MOOD

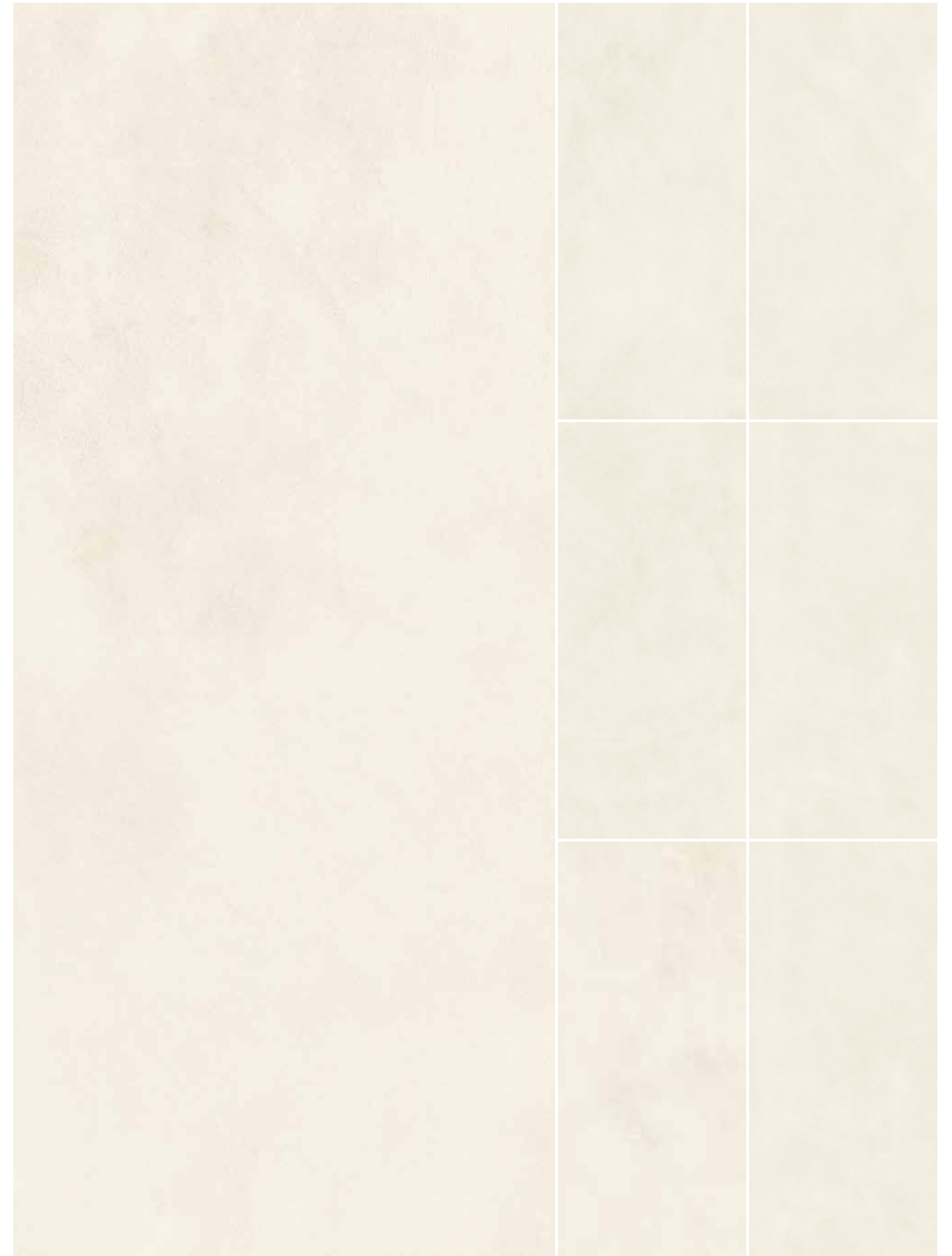
ESSENTIAL MOOD

CREATIVE design



ESSENTIAL MOOD

CREATIVE design



ESSENTIAL MOOD

THICKNESS

SURFACE

60x120

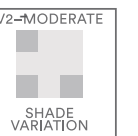
WARM
POWER 01




9 mm 3/8"

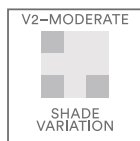


Matte - R10

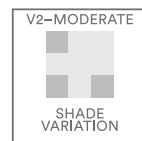




ESSENTIAL MOOD	THICKNESS	SURFACE	60x120
COOL POWER 01	9 mm 3/8" 	Matt - R10	●



ESSENTIAL MOOD	THICKNESS	SURFACE	60x120
COOL POWER 02	9 mm 3/8" 	Matt - R10	●





versatility



freshness



functionality



simplicity

FLORIM



Contemporary design

Versatile, dynamic and fresh material suitable for decorating any domestic environment according to your own style and personality. The different surfaces are also the most appropriate solution for medium and low traffic commercial applications

EASY LIFE

The Easy Life collection draws its inspiration from the concept of minimalism, reflecting simplicity and tranquility. It takes cues from natural elements, with soft and neutral tones like cream and grey that create a relaxing and balanced atmosphere. This collection captures the essence of a calm and understated lifestyle, perfect for spaces where serenity is desired. Its design encourages a harmonious blend of contemporary aesthetics and timeless elegance, making it versatile for various settings.

EASY LIFE

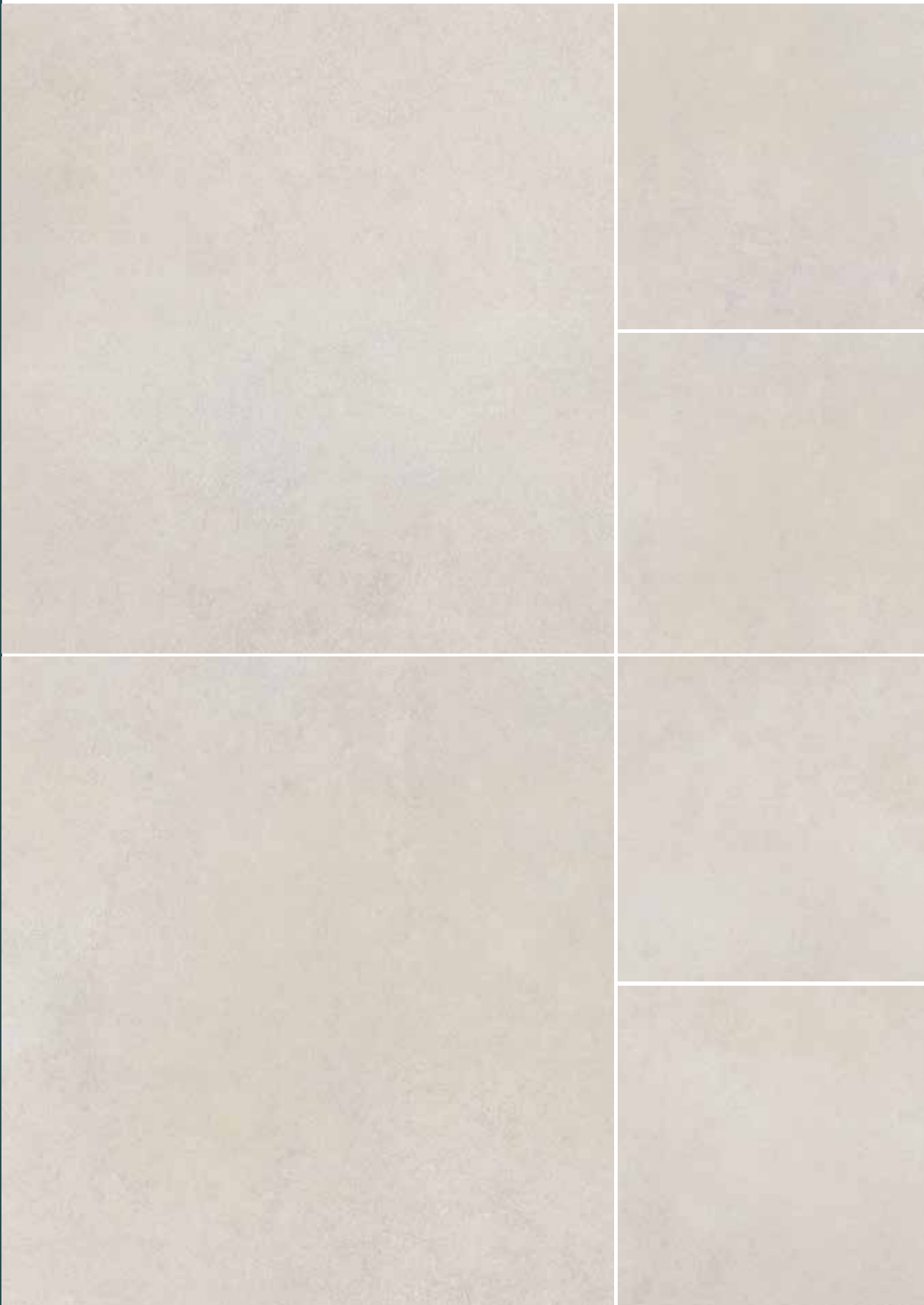




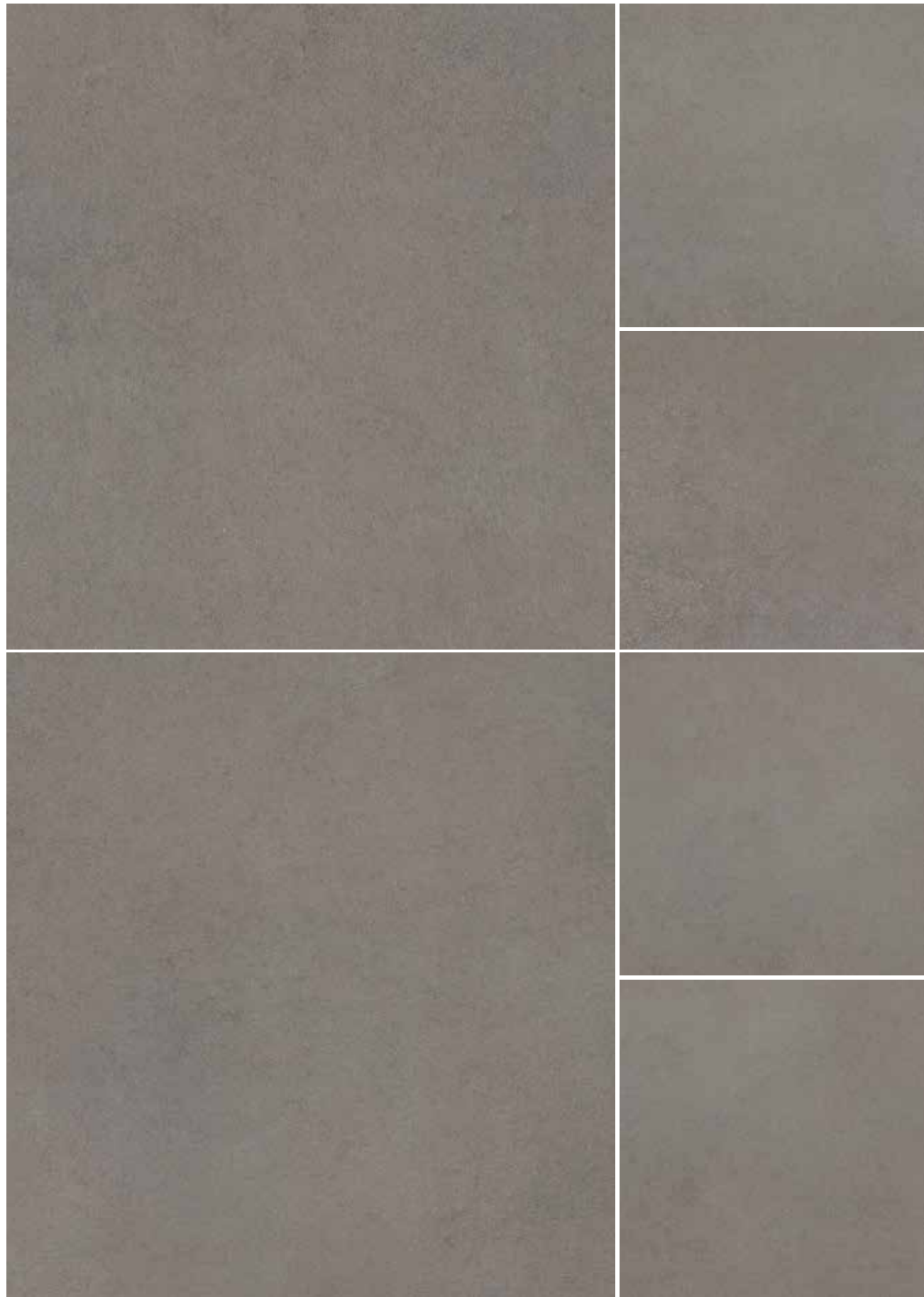
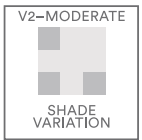
EASY LIFE

CONTEMPORARY design

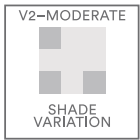


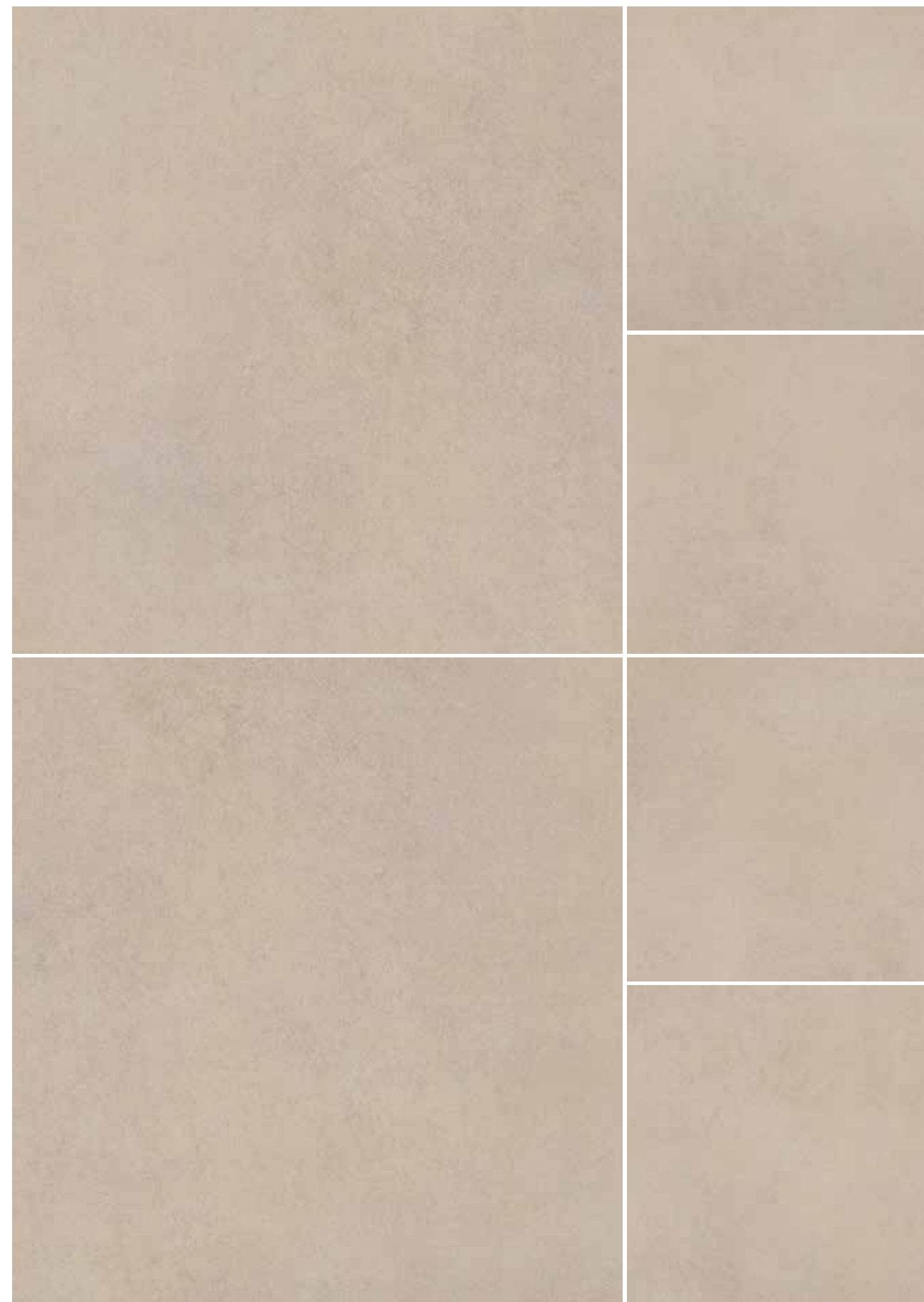





EASY LIFE	THICKNESS	SURFACE	30x60	80x80
VANILLA	9 mm 3/8"	Grip - R11 PTV	●	
		Matte Silk - R9		●

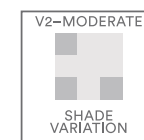


EASY LIFE	THICKNESS	SURFACE	30x60	80x80
GREY SALT	9 mm 3/8"	Grip - R11 PTV	●	
		Matte Silk - R9		●





EASY LIFE	THICKNESS	SURFACE	30x60	80x80
PORRIDGE	9 mm 3/8" 	Grip - R11 PTV 		
		Matte Silk - R9 		



OAKY LIFE

The Oaky Life collection celebrates the timeless beauty of natural oak wood. Inspired by the intricate textures and patterns found in oak, this series transforms any space into a cozy and inviting environment. With its attention to detail, it mimics the authenticity of wood grains, offering a warm and rustic appeal that complements both traditional and contemporary spaces. This collection is designed to bring nature indoors, creating a seamless connection between the built environment and the natural world.



OAKY LIFE

OAKY LIFE

CONTEMPORARY design





OAKY LIFE

CONTEMPORARY design

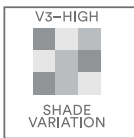


OAKY LIFE

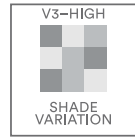
CONTEMPORARY design



OAKY LIFE	THICKNESS	SURFACE	20x120
PURE OAK	9 mm 3/8"	MATTE - R10	●
		GRIP - R11 PTV	●



OAKY LIFE	THICKNESS	SURFACE	20x120
RUSTIC OAK	9 mm 3/8"	MATT(R10)	●
		STRUCTURE	●



COTTO



Italia Collection **FLORIM**

COTTO
Life

COTTO Life, Bangkok

SCG Experience @ Crystal Design Center
1420/1 Pridi Manutham Rd, Klongjam, Bangkok, Thailand, 10240

COTTO Life, Khon Kaen

VOA Space, 185 Mahan Rd, Tambon Nai Mueang, Amphoe Mueang, Khon Kaen 40000

COTTO Life, Chiangmai

The CHOC, B1-3, 179/15-17 Mahidol Rd, Tambon Hai Ya, Amphoe Mueang, Chiang Mai, 50100

COTTO Life, Don Mueang

11 Vipavechai Sanam Bin, 36 Soi Vipavechai Rangail 35, Samsen Subdistrict, Don Mueang, Bangkok 10210

COTTO Life, Phuket

Premium Outlet Phuket
Casery Zone Building C Premium Outlet 888/1 Moo 2 Muang Phuket 8300

SCG
**GREEN
CHOICE**



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Final color selection should be made from tile samples.

* The detail information in this print may be modified or updated
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